

INVOICE



WGHP
2005 Francis St.
High Point, NC 27263
Main: (336)841-8888
Billing: (336)821-1209

www.myfox8.com

Billing Address:

Smart Media Group LLC
Attention: Accounts Payable
814 King Street
Suite 400
Alexandria, VA 22314

Send Payment To:

WGHP
P.O. Box 534701
Atlanta, GA 30353-4701

Invoice #	Invoice Date	Invoice Month	Invoice Period
558673-1	09/23/12	September 2012	08/27/12 - 09/23/12

Station	Account Executive	Sales Office	Sales Region
WGHP	Brad Philipps	Washington DC	National

Advertiser	Product	Estimate Number
McCrorry/R/ NC Gov	MCCRORY FOR NC GOV	917923

Flight Dates	Order #	Alt Order #
09/17/12 - 09/23/12	558673	9763889

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1046		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/23/12	09/23/12	FOX NFL 1p	1-4p	-----S	:30	1	\$1,400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$1,400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Su	09/23/12	1:00 PM	FOX NFL 1p	1-4p	:30	PM12117TH	\$1,400.00	NM
2	09/23/12	09/23/12	Su 6p-7p	6p-7p	-----S	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Su	09/23/12	6:42 PM	Su 6p-7p	6p-7p	:30	PM12107TH	\$250.00	NM
3	09/17/12	09/21/12	Noon News	12-1230p	MTWTF--	:30	4	\$60.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	4	\$60.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 8	Tu	09/18/12	12:18 PM	Noon News	12-1230p	:30	PM12106TH	\$60.00	NM
4 8	W	09/19/12	12:26 PM	Noon News	12-1230p	:30	PM12106TH	\$60.00	NM
2 8	Th	09/20/12	12:17 PM	Noon News	12-1230p	:30	PM12106TH	\$60.00	NM
1 8	F	09/21/12	12:14 PM	Noon News	12-1230p	:30	PM12106TH	\$60.00	NM
4	09/17/12	09/21/12	FOX 8 Morning News	5-6a	MTWTF--	:30	3	\$75.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	3	\$75.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Tu	09/18/12	5:11 AM	FOX 8 Morning News	5-6a	:30	PM12106TH	\$75.00	NM
2 8	W	09/19/12	5:47 AM	FOX 8 Morning News	5-6a	:30	PM12106TH	\$75.00	NM
3 8	Th	09/20/12	5:42 AM	FOX 8 Morning News	5-6a	:30	PM12106TH	\$75.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
558673-1	09/23/12	September 2012	08/27/12 - 09/23/12
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McCrory/R/ NC Gov	MCCRORY FOR NC GOV	917923	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/17/12	09/21/12	Fox 8 Morning News	6-7a	MTWTF--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 09/17/12 6:59 AM Fox 8 Morning News 6-7a :30 PM12106TH \$250.00 NM 3 8 Tu 09/18/12 6:53 AM Fox 8 Morning News 6-7a :30 PM12106TH \$250.00 NM 2 8 W 09/19/12 6:20 AM Fox 8 Morning News 6-7a :30 PM12106TH \$250.00 NM 4 8 F 09/21/12 6:41 AM Fox 8 Morning News 6-7a :30 PM12106TH \$250.00 NM									
6	09/17/12	09/21/12	Fox 8 Morning News	7-8a	MTWTF--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 09/18/12 7:58 AM Fox 8 Morning News 7-8a :30 PM12106TH \$250.00 NM 3 8 W 09/19/12 7:30 AM Fox 8 Morning News 7-8a :30 PM12106TH \$250.00 NM 2 8 Th 09/20/12 7:12 AM Fox 8 Morning News 7-8a :30 PM12106TH \$250.00 NM 4 8 F 09/21/12 7:54 AM Fox 8 Morning News 7-8a :30 PM12106TH \$250.00 NM									
7	09/17/12	09/21/12	Fox 8 News at 6pm	6-630p	MTWTF--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 09/17/12 6:12 PM Fox 8 News at 6pm 6-630p :30 PM12106TH \$400.00 NM 1 8 Tu 09/18/12 6:17 PM Fox 8 News at 6pm 6-630p :30 PM12106TH \$400.00 NM 3 8 W 09/19/12 6:23 PM Fox 8 News at 6pm 6-630p :30 PM12106TH \$400.00 NM									
8	09/23/12	09/23/12	Su 11p-12a	11p-12a	-----S	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 09/23/12 11:27 PM Su 11p-12a 11p-12a :30 PM12107TH \$100.00 NM									
9	09/17/12	09/21/12	Late News M-F	10-11p	MTWTF--	:30	4	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 4 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 09/17/12 10:40 PM Late News M-F 10-11p :30 PM12106TH \$525.00 NM 1 8 W 09/19/12 10:57 PM Late News M-F 10-11p :30 PM12106TH \$525.00 NM 4 8 Th 09/20/12 10:38 PM Late News M-F 10-11p :30 PM12106TH \$525.00 NM 3 8 F 09/21/12 10:25 PM Late News M-F 10-11p :30 PM12106TH \$525.00 NM									
10	09/22/12	09/22/12	Fox 8 News After Sports	11p-12a	-----S-	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/22/12 11:33 PM Fox 8 News After Sports 11p-12a :30 PM12107TH \$325.00 NM									

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McCrary/R/ NC Gov	MCCRORY FOR NC GOV	917923	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
11	09/23/12	09/23/12	Late News Su	10-11p	-----S	:30	1	\$440.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/17/12</td><td>09/23/12</td><td>-----S</td><td>1</td><td>\$440.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 8</td><td>Su</td><td>09/23/12</td><td>10:33 PM</td><td>Late News Su</td><td>10-11p</td><td>:30</td><td>PM12117TH</td><td>\$440.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/17/12	09/23/12	-----S	1	\$440.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 8	Su	09/23/12	10:33 PM	Late News Su	10-11p	:30	PM12117TH	\$440.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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1 8	Su	09/23/12	10:33 PM	Late News Su	10-11p	:30	PM12117TH	\$440.00	NM																																								

<u>Total Spots</u>	27	<u>Gross Total</u>	\$8,280.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$1,242.00
<u>Net Amount Due</u>	\$7,038.00